



## NOCHE News

March 2010

### Yes on Issue 1: United for Jobs and Ohio's Future

Issue 1 is a statewide ballot measure on the May 4, 2010, primary ballot that will renew and continue **Ohio's most successful economic development and jobs creation program**, the Ohio Third Frontier initiative. A visionary public-private partnership created in 2002 with bipartisan leadership and support, Third Frontier makes targeted state investments in promising technologies, research and entrepreneurs – and **builds new companies, supports business expansions and creates new jobs**. The current funding for Third Frontier, approved by Ohio voters in 2005, expires in 2012. A **"YES" vote on Issue 1** will extend funding through 2016 with \$700 million in bonds. Issue 1 will **not raise taxes**.



The Third Frontier has made good on its promises to cultivate innovation and fuel long-term economic growth and job creation. This Ohio initiative has created 48,000 jobs, created or attracted 571 start-ups, produced more than \$6.6 billion through 2008 in total economic impact in Ohio, and generated a 22% return on investment.

On March 11, NOCHE's Board of Trustees voted unanimously to endorse Issue 1 and to support it financially. Please join us in this support by voting on May 4, endorsing Issue 1, and financially supporting the campaign at <http://www.unitedforjobsohio.com>. Ohio's economic growth depends on our support!

### Making It Easy for College Students to Vote

Speaking of the upcoming election: On the campus of **Cleveland State University** on March 10, 2010, Ohio Secretary of State Jennifer Brunner and Ohio Board of Regents Chancellor Eric Fingerhut announced the launch of a new resource for college student voters. An easy-to-use web site, [www.collegevoteohio.com](http://www.collegevoteohio.com), addresses the unique challenges faced by college students when the election season approaches. The site is designed to help students and those who serve them to find answers to make voting easier and accessible, using links to specifically help 1) out-of-state students attending school in Ohio, 2) in-state students attending school in Ohio and 3) Ohio students attending school outside of Ohio.

If your institution is interested in helping college students be an active part of the democratic process, visit [www.collegevoteohio.com](http://www.collegevoteohio.com).

### Increasing College Attainment a "Must" for NEO: The Talent Dividend



The need for a bachelor's degree has never been greater. The U.S. Department of Labor reports that by 2020, **75% of jobs will require a post secondary or higher degree or specialized certificate**. As a result, Northeast Ohio must increase its college attainment levels to compete. As we have reported in the last several newsletters, CEOs for Cities has

challenged metro regions across the country to increase college attainment levels by just 1 percentage point. In Northeast Ohio, this 1 percentage point improvement would translate into a **\$2.8 billion annual increase** in the region's income. This is the **Talent Dividend**, and NOCHE is helping Northeast Ohio meet this challenge.

Regionally, that 1 percentage point increase in college attainment means about 26,000 more people age 25 and older with four-year college degrees. With the engagement and commitment of key groups across the region – ranging from P-16 councils to chambers of commerce to college presidents – we can achieve this significant objective which will bring tangible economic benefit along with it.

NOCHE's action plan in the first year of this initiative includes

1. identifying and convening key stakeholders who will participate in achieving the Talent Dividend,
2. building an accurate, shared understanding about the educational attainment "landscape,"
3. gathering data necessary to develop strategies for the region and a dashboard measuring progress, and
4. producing an Action Plan to achieve the Talent Dividend.

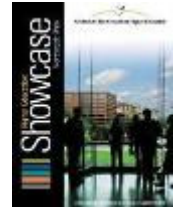
Targeted strategies will likely address re-engaging adults with some college/no four-year degree, increasing the transfer rate of students in two-year institutions to four-year institutions, improving college graduation rates, and increasing college readiness of high school students.

NOCHE is committed to the principle that the health of Northeast Ohio is dependent on its educational strength. With many partners at its side, NOCHE looks forward to progressing on the path to increased educational attainment, a robust talent pipeline, and a broader recognition of the opportunities in our own back yard. If you are interested in participating in the Talent Dividend Initiative, contact Associate Director Richelle Kidder at [RKidder@noche.org](mailto:RKidder@noche.org).

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## NOCHE Unveils Higher Education Showcase

NOCHE is proud to have recently produced the "**Higher Education Showcase**," a 20-page snapshot of Northeast Ohio's colleges and universities and many of their highly ranked and innovative programs. The online interactive version, found at <http://www.noche.org/reports>, contains helpful links to higher education institutions and resources, and is recommended for use by parents, students, businesses, counselors and others who are interested in learning more about the higher education highlights in our region.



**Use it and share it!**

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## NEOintern Approved: Join the Ranks!

In 2009, NOCHE conducted an **Internship Market Research Study** (available at <http://www.noche.org/employer-resources>) that revealed regional college students' perceptions about internships. One of the perceptions identified in the study was that students are wary of the quality of internships—in other words, they (wrongly) perceive that an internship equates to free labor and "coffee fetching."



NOCHE is directly tackling this issue with its newly launched internship certification program to assist students in more readily identifying the best internship opportunities in the region. To earn the **NEOintern-Approved** seal, internships must be compensated, supervised, and offer a worthwhile hands-on experience with limited clerical duties and specified learning goals. Visit [www.NEOintern.net](http://www.NEOintern.net) or contact Program Manager Brenda Davis Smith at [bdavissmith@noche.org](mailto:bdavissmith@noche.org) for further information.

### More NEOintern News.....

NEOintern is pleased to be coordinating the "**Entrepreneurial Internship Program**" for summer 2010 to place college students in business-related fields of study with NEO entrepreneurial companies which work with the region's business incubators. This program offers free internship placement assistance and up to \$500 in employer salary subsidies for qualifying internships. For more information and a program overview, please visit the <http://www.noche.org/126>.

NOCHE is partnering with ERC on the **2010 Internship Pay Rates & Practices Survey**. The results of this survey will help employers benchmark their workplace and pay practices for interns against other Northeast Ohio employers, specifically with respect to types of projects and assignments, hourly pay rates, hiring practices, supervision, performance management, and training and development opportunities.



The survey launches March 30, 2010, and will conclude April 30, 2010. To participate in this survey, please click on the following link: <http://erc.intern.surveyconsole.com>.

Follow us on 

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## Northeast Ohio Welcomes New YSU and CIA Presidents, Malone Interim



Youngstown State University trustees last month named **Cynthia Anderson, Vice President for Student Affairs at YSU**, to succeed President David Sweet, who is retiring on June 30. One of her first priorities will be to seek input from the academic division to help define key priorities around YSU's designation as an urban research university. Vice President Anderson has taught at YSU since 1979, and was also a student there in the early 1970s.

**Grafton J. Nunes**, dean of the School of the Arts at Emerson College in Boston, has been named the 10th president of the **Cleveland Institute of Art**. Before working at Emerson, Mr. Nunes was at Columbia University in New York for 22 years, most recently as associate dean of the School of the Arts. Nunes graduated from Columbia University with a master of fine arts degree in film history, theory and criticism, and he has a master of philosophy degree in theater history and film studies. His film and theater background includes early work with Kathryn Bigelow, the winner of this year's Oscar for best director. Mr. Nunes will begin July 1.



Earlier in March, The Malone University Board of Trustees appointed **Wilbert (Will) J. Friesen, Ph.D., to serve as Interim President** following the announced retirement of former President Gary Streit. Dr. Friesen came to Malone in July 2008 as Malone's Provost and Vice President of Academic Affairs. Prior to arriving at Malone, Dr. Friesen served as interim dean, School of Humanities, Religion, and Social Sciences of Fresno Pacific University in Fresno, California. He joined the faculty there in 1992 and held a variety of teaching and administrative positions for 15 years.

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## NOCHE Welcomes Sean McKinniss

Sean McKinniss has joined NOCHE as a Program Manager to oversee [NEOintern.net](http://NEOintern.net). Most recently, Sean was an academic counselor at The Ohio State University where he worked with students, faculty, and staff for three years. Sean earned his B.A. from Wittenberg University and an M.A. in Higher Education and Student Affairs from Ohio State. Please help us welcome Sean to NOCHE at [smckinniss@noche.org](mailto:smckinniss@noche.org).

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## Upcoming Events



### April

Date	Time	Meeting	Location
4/13/2010	2:00-3:00 pm	<a href="#">Webinar: The Value of Interns to Entrepreneurs</a>	online
4/29/2010	10:00 am-12:00 noon	<b>Northeast Ohio Public Universities Trustees' Meeting (by invite only)</b>	Sheraton Cuyahoga Falls

## May

Date	Time	Meeting	Location
5/6/2010	8:30 am- 12:00 noon	<a href="#"><u>Maximize Your ROI: Return on Intern</u></a>	Lorain County Community College
5/19/2010	8:30 am- 12:00 noon	<a href="#"><u>Maximize Your ROI: Return on Intern</u></a>	ERC Workplace Center

## June

Date	Time	Meeting	Location
6/10/2010	4:00-5:00 pm	<a href="#"><u>NOCHE Executive Committee Meeting</u></a>	NOCHE offices
6/11/2010	3:30-5:00 pm	<a href="#"><u>NOCHE Admissions Committee Meeting</u></a>	Cuyahoga County Library - Independence
6/15/2010	2:00-3:00 pm	<a href="#"><u>Webinar: The Value of Interns to Entrepreneurs</u></a>	online
6/25/2010	8:30-10:30 am	<a href="#"><u>NOCHE Board Meeting</u></a>	Lorain County Community College

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## NOCHE Members in the News

- [Third Frontier Commission awards \\$4.3 million to five NE Ohio tech companies](#)
- [University of Akron names Ohio State executive as provost](#)
- [Assistance for entrepreneurs](#)
- [Sweet: YSU-city link is strong](#)
- [CWRU kicks off project to bring ultra high-speed Internet access](#)
- [Cuyahoga Community College receives grant to add tutors](#)
- [Hiram President To Unveil Cleveland's First "Brag Book"](#)

### Attention NOCHE Members:

If your college or university would like to be listed here, let us know! Contact Kacie Beck at [kbeck@noche.org](mailto:kbeck@noche.org) to have your story included in *NOCHE News*.