

## **NOCHE News**

October 2008

### **NOCHE Board Chair Named Interim Dean of CWRU Law School**



NOCHE Board Chair and partner at Jones Day, Robert Rawson, has been named the interim dean of **Case Western Reserve University's** School of Law. On Thursday, October 16, 2008, Gary Simson, the law school's dean for the past two years, announced he will step down at the end of this semester. Rawson started Wednesday as special adviser to the provost for the law school and will become interim law dean when Simson leaves. CWRU President Barbara Snyder said "she asked Rawson to help because she wants a smooth transition from Simson to the next dean."

NOCHE would like to congratulate Bob on this wonderful opportunity.

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### **Learn.Earn.Intern: NEOintern.net is here!**



After a long summer buried in data, logos, and designs, NOCHE is thrilled to announce that NEOintern.net is LIVE! More than 1,500 employers and 4,000 students are currently registered with NEOintern. Every day, new internships are being posted and students are applying for great opportunities. Visit [www.NEOintern.net](http://www.NEOintern.net) for more information!

### **Coordinating with Career Services Directors**

NOCHE staff is meeting with each college and university in Northeast Ohio to determine the best way for NOCHE to help students find internships. For some schools, this means direct integration with their career services software. For other schools, NOCHE is managing all student data to directly connect students to employers. Career services directors can contact Halley Marsh for more information at 216.420.9200 x234 or [hmarsh@noche.org](mailto:hmarsh@noche.org).

### **Internship Study**

NOCHE has commenced a market research project with Lazorpoint to learn what motivates students to complete internships. This data will undoubtedly be helpful to NOCHE and the region's schools and employers in planning internship programs and attracting more and more students to participate. Study results are expected by year end.

### **Specialized Internship Programs**

NOCHE's specialized internship programs are thriving and additional funding has been granted because of the success of the Manufacturing Internship Program with MAGNET and the Third Frontier Internship Program with Greater Cleveland Partnership. With these types of collaborations, NOCHE leverages its contacts and higher education base to benefit students across the entire region. **Coming Soon: Launch of the TechLift Internship Program with NorTech.**

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### **Admissions, Public Relations, and CFO Committees Going Strong**

One of the ways NOCHE drives regional collaboration is by providing a forum for higher education colleagues to meet, share best practices and develop exciting programs. A few examples:

- NOCHE's **Admissions Committee** met in September and is finalizing plans for the fall **College Caravan**, to be held October 13 through October 24, 2008. Admissions counselors will travel to high schools in Cleveland, Youngstown, Akron, Canton and Warrensville Heights to promote higher education in Northeast Ohio. For more information, contact Brenda Davis Smith at 216.420.9200 x223 or [bdavissmith@noche.org](mailto:bdavissmith@noche.org).
- NOCHE's **Public Relations Advisory Committee** met for the first time in several years in September at Corporate College East. The group heard a presentation from the Fund for Our Economic Future and discussed messaging ideas for the region's colleges and universities.



- NOCHE's **CFO Committee** also met in late September, providing this group of higher education financial leaders an opportunity to hear about exciting projects underway in the region and to consider how institutions can collaborate to maximize efficiency.

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## NOCHE Out and About



### Join us . . .

for a **Legislative Forum on Higher Education** at Corporate College East on October 27, 2008, from 3:00 to 5:00 p.m., with a reception to follow. Area legislators confirmed to participate are Representatives Brian Williams (D-Akron), Scott Oelslager (R-Canton), and Michael Skindell (D-Lakewood), and Chancellor Eric Fingerhut will present a keynote address. NOCHE's own Ted Boyd, of FirstCommunications and former chairman of the Northeast Ohio Universities Collaboration and Innovation Study Commission, and foundation guru Steve Minter, of **Cleveland State University**, will also serve on the panel. Public policy consultant, Mary Anne Sharkey, formerly of the *Plain Dealer*, will serve as moderator. This is your chance to ask some tough questions about state higher education policy! Visit [www.noche.org](http://www.noche.org) to register today.

### Watch us . . .

on the evening of **October 17, 2008**, for a **television rebuttal to the dismal Northeast Ohio picture in the recent *Forbes* article**. *Municipal Leader Magazine* and PBS 45/49 are developing the program and have asked NOCHE's Executive Director, Ann Womer Benjamin, to participate in a live panel discussion, also featuring taped segments with the key big-city mayors in the region. [Go to www.westernreservepublicmedia.org/news/livingcities08.htm](http://www.westernreservepublicmedia.org/news/livingcities08.htm) to learn more.

### On the Web . . .

Chairman Bob Rawson and Executive Director Ann Womer Benjamin were in the audience at **Governor Strickland's Conversation on Education** in Cleveland in August. The event addressed the continuum of pre-K-16 education, recognizing that post-secondary education is increasingly critical to regional development. The chairman was called on by the Governor and commented on the importance of systematizing a dialogue between educators and business leaders, using NOCHE and some of its programs as good examples. Go to [www.ohiochannel.org/multimedia/people/media.cfm?file\\_id=114952&person\\_id=88901](http://www.ohiochannel.org/multimedia/people/media.cfm?file_id=114952&person_id=88901) here to watch NOCHE's involvement. (NOCHE is discussed from 1:13-1:15.)

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## Regional Internship Collaboration



NOCHE has been exploring possibilities for collaboration among the region's colleges and universities to help integrate students into the employment world. With the passage of the State of Ohio's economic stimulus package in June, a great opportunity presented itself in the Ohio Co-op/Internship Program. NOCHE has been coordinating Northeast Ohio schools, led by **Kent State University**, in developing a collaborative proposal to submit for the state funding. Eleven schools, several businesses and regional chambers of commerce are already involved, with the interest focusing on IT because of its regional relevance and cross-sector application. Contact Richelle Kidder at [rkidder@noche.org](mailto:rkidder@noche.org) or 216.420.9200 x228 if you are

interested in participating.

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## NOCHE Members in the News

- [Case Western Reserve Medical School Gains Big Grant](#)
- [Cleveland State University Considers Changing its Name](#)
- [Cuyahoga Community College and Brunswick Announce Plans for Two Higher Education Buildings](#)
- [Kent State University Chief Reshapes Financial Model](#)
- [Mahoning Valley Community College Plan Adds a Fourth County](#)
- [Malone Officially a University](#)
- [Siegal College Teams Up With the University of Akron](#)
- [University of Akron's Research Foundation Recognized with \\$800,000 Grant](#)

If your college or university would like to be listed here, let us know! Contact Kacie Beck at [kbeck@noche.org](mailto:kbeck@noche.org) to have your story included in *NOCHE News*.